

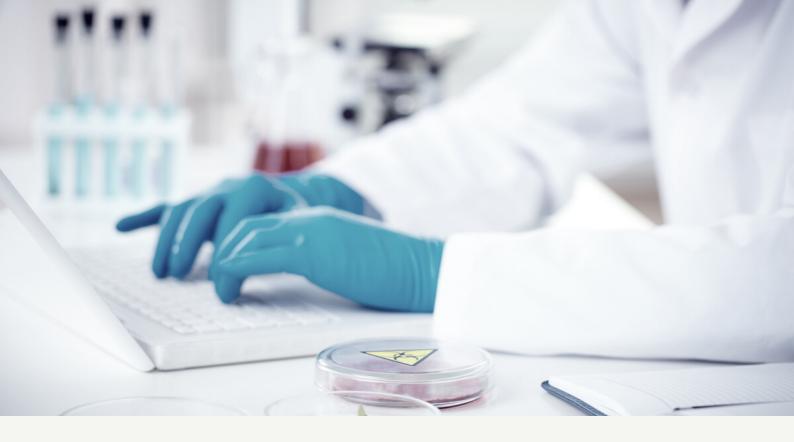


10 Tips to Mastering the Language in Life Sciences

A RESOURCE GUIDE FOR PROFESSIONALS IN THE PHARMA INDUSTRY



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WHY PRACTICE YOUR PHARMA LANGUAGE

The pharmaceutical sector needs an interpreter. Pharma has a language of its own. There are medical terms and acronyms for every aspect of the industry, from the development of the drugs to their production, distribution, and disposal. As a professional working in the area, it's essential to understand what those terms mean for your team, your employees, and even for your job. But even if you're not working in pharma, understanding pharmaceutical language can help you stay updated on healthcare news and make smarter decisions.

Luckily, there are resources available to help you practice and improve your pharma language.



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тір **1**

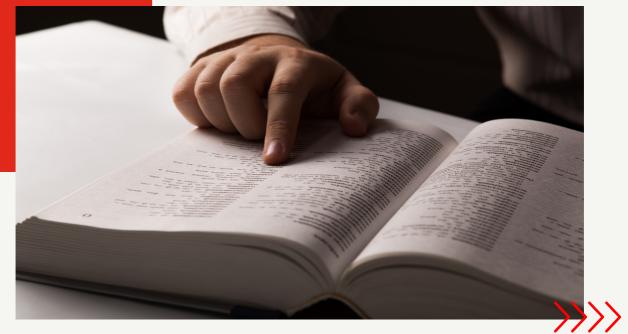
READ PHARMA NEWS ARTICLES DAILY

Reading pharma news will help you stay up-to-date on the latest industry news and events, and also build up your vocabulary. When you read articles about pharma, you will encounter many new terms. Note the terms you don't know and look them up later.

Here are some world-class magazines that can help you stay informed:

• World Pharma News: <u>https://www.worldpharmanews.com/</u>

- European Pharmaceutical News: <u>https://www.pharmanews.eu/</u>
- Pharma Times Online: <u>https://www.pharmatimes.com/news</u>
- World Pharma Today: <u>https://www.worldpharmatoday.com/</u>
- **BBC News Pharma industry:** <u>https://www.bbc.com/news/topics/pharma</u>



тір **2**

USE A PHARMA DICTIONARY

If you want to learn the language of pharma, a dictionary is a valuable resource. Look up the terms you don't know and note their definitions. This will help you to understand conversations and make informed decisions.

Here are some good free dictionaries:

- Merriam-Webster Medical Dictionary: <u>take a look</u>
- TheFreeDictionary's Medical dictionary: take a look
- Medical Dictionary Online: <u>take a look</u>



LISTEN TO PHARMA PODCASTS

There are many great pharma podcasts that can help you learn new terms and concepts. Here are some links:

- Real Life Pharmacology (US) Pharmacology Education for Health Care Professionals. This podcast is meant to help professionals to better understand pharmacology: <u>listen now</u>
- Pharma Intelligence podcasts (US) from Informa provides the perfect combination of news and information together with penetrating insight and analysis: <u>listen now</u>
- The EMG GOLD Podcast (UK) a weekly exploration of all things pharma, featuring thought-provoking conversations, insightful interviews, and discussions about the latest trends and innovation: <u>listen now</u>
- The Pharma Letter Podcast (UK) provides in-depth discussion and analysis focused on key trends, companies, and events in the pharmaceutical and biotech industries: <u>listen now</u>
- **CPhI Podcast Series** (Netherlands) is a monthly podcast that brings insights from across the global value chain, from drug discovery and development to manufacturing and delivery: **listen now**



FOLLOW PHARMA-RELATED HASHTAGS

Following pharma-relating hashtags on social media will help you see how the terms are used in real-world situations and also give you a chance to engage with other pharmaceutical professionals. This is also a great way to expose yourself to the language of pharma in a casual way. By following hashtags, you'll see pharma-related content pop up in your feed. Skimming through this content can help you get a feel for the language.

Here are the most popular hashtags to follow:

🗢 #Pharma

- #Pharmacy
- #Pharmaceuticals
- #Biopharma
- #Pharmacology



TIP **5**

WATCH PHARMA-RELATED VIDEOS

YouTube can be an excellent resource for learning new pharmaceutical terms. You can also consider TED, the free online conference series featuring expert speakers: https://www.ted.com/topics/pharmaceuticals.

Pharmaceutical documentaries are also an excellent way to gain knowledge. Here are good examples:

- Between Life and Death (2010)
- The Final Inch (2009)
- Race Against the Killer Flue (2010)
- And the Band Played On (1993)
- Hero with a Thousand Faces (2016)



ADDITIONAL TIPS:

6. Make a list of the terms you don't know and look them up. Keep a running list of the terms you come across that you don't know, and look them up when you have a chance. This will help you learn the terms more quickly and effectively.

7. Try to use the terms in conversation. Once you've learned a new term, try to use it in conversation with others. This will help you to remember the term and how to use it correctly.

8. Use flashcards. A great way to memorize new terms is to create flashcards with the term on one side and the definition on the other. You can test yourself regularly to see how well you remember the terms.

9. Join or attend pharma-related events and conferences. There are often industry-specific events that you can attend, which will help you network and learn new pharmaceutical terms in a real-world setting.



E GET TRAINED IN PHARMA ENGLISH

If you're having trouble understanding certain pharmaceutical concepts or terms in English, finding a language course can be a great way to get one-on-one help. There are many general courses available, both free and paid, but very few are pharmaceutical-focused and address the issues specific to the industry like board meetings or profit & loss targets discussions.

Learnship offers an impactful 5-week training course, which allows you to develop the right skills in scenarios based on authentic business situations: asking general or situational questions, asking follow-up questions, and addressing pharmaceutical-focused issues.

At Learnship, we provide only highly tailored language learning programs through our state-of-the-art platform. **Get in touch with us and let Learnship kickstart your global journey.**



CONTACT US

At Learnship we are trying to make the world more inclusive. We believe that communication and collaboration are key to effectively operating globally and together, we can help make the world a more equal place, for every culture and nationality.

We'd be excited to work with you to find the right learning format for your company, its challenges, and its goals.

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