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Do you speak Banking?

Within the multifaceted landscape of international banking, diverse roles and responsibilities converge upon a common imperative: the mastery of foreign languages for effective communication with clients, institutions, and associates across the global network of branches.

Over the past decades, Learnship has worked with 70+ leading entities in the finance, insurance, and consulting sectors, offering a range of compelling advantages:

- Empowering them to serve clients and foster efficient communication with partners across linguistic and geographical boundaries.
- Guiding them through the transformative shifts propelled by FinTech enterprises and the evolving dynamics of customer behavior.
- Equipping their personnel with the essential competencies required to contribute seamlessly to internal processes and navigate local regulatory landscapes.
- Facilitating seamless communication between off-site departments and local teams and customers, promoting cohesion and efficiency.

About Learnship

Learnship is the specialist in online language training. We enable companies to expand internationally by breaking down the barriers of language and culture.

To help your teams communicate better, we offer a comprehensive range of language training options:

- Level assessments and tests to evaluate your needs.
- An e-learning platform for cost-effective, large-scale team training.
- Intensive courses to expedite your talents' skill development.
- Customized programs with instructors available in 12 languages.
- Linguistic coaching to prepare your managers and leaders for upcoming challenges.
- Intercultural training to facilitate international relations and expatriation to over 70 destinations.

To learn more, visit www.learnship.com.





Banking basics

Banking services

Banking products



Bank: A place where you can keep your money, borrow money, or get other financial services.

Account: A record of money transactions linked to a person or organization.

Deposit: Putting money into a bank account.

Withdrawal: Taking money out of a bank account.

Balance: The amount of money in your account after all transactions.

Interest: Extra money you get if you keep your money in a bank.

Transaction: Any action involving money, like depositing, withdrawing, or transferring.

Statement: A document from the bank showing all recent transactions.

Overdraft: When you take out more money than you have in your account.

Credit: Money borrowed from a bank that you need to pay back.

Checking Account: A type of bank account for everyday transactions.

Savings Account: An account where you save money and earn interest.

ATM (Automated Teller Machine): A machine where you can withdraw or deposit money.

Wire Transfer: Sending money electronically from one bank to another.

Online Banking: Managing your account using the internet.

Mobile Banking: Using a phone or tablet to do banking.

Credit Card: A card that allows you to borrow money for purchases.

Debit Card: A card that lets you spend money directly from your account.

Loan: Money borrowed from a bank with an agreement to pay back.

Mortgage: A loan for buying a house, usually paid back over many years.

Certificate of Deposit (CD): A savings account with a fixed term and higher interest.

Treasury Bonds: Government debt securities with fixed interest rates.

Investment Account: An account for buying stocks, bonds, or other investments.

Forex (Foreign Exchange): The market for trading different currencies.

Mutual Fund: An investment fund that pools money from many investors.

Stock Market: A place where shares of companies are bought and sold.

Portfolio: All the investments a person or company holds.

Dividend: A share of profits paid to shareholders.

Capital: Money or assets used to start or operate a business.

Equity: Ownership interest in a company.

Financial institutions

Banking regulations

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Commercial Bank: A bank that provides services to individuals and businesses.

Investment Bank: A bank that helps companies raise capital.

Central Bank: A country's main financial institution responsible for currency and interest rates.

Retail Bank: A bank that serves individual customers.

Private Bank: A bank that provides specialized services to high-net-worth individuals.

Credit Union: A cooperative financial institution owned by its members.

Brokerage Firm: A company that helps buy and sell investments.

Asset Management Company: A firm that manages investments for clients.

Hedge Fund: An investment fund that uses various strategies to achieve returns.

Financial Regulator: A government agency that supervises and regulates financial institutions.

KYC (Know Your Customer): The process banks use to verify the identity of their customers to prevent fraud and money laundering.

AML (Anti-Money Laundering): Measures taken to prevent illegal activities that involve the process of making "dirty" money appear "clean" by disguising its origins.

Compliance: Following rules, laws, and regulations to ensure that a business operates legally and ethically.

Basel III: International banking standards that require banks to maintain adequate capital to absorb losses during financial crises.

Dodd-Frank Act: A U.S. law that aims to regulate financial markets and protect consumers from abusive financial practices.

FATCA (Foreign Account Tax Compliance Act): A U.S. law that requires foreign financial institutions to report account information of U.S. taxpayers to the IRS.

SAR (Suspicious Activity Report): A report filed by financial institutions when they suspect unusual or suspicious activities in an account.

CFT (Counter Financing of Terrorism): Measures to prevent and detect the funding of terrorist activities through financial institutions.

SEC (U.S. Securities and Exchange Commission): A U.S. government agency responsible for regulating securities and financial markets.

FINRA (Financial Industry Regulatory Authority): A non-governmental organization that regulates the securities industry in the United States.

Banking documents

Financial terms



Account Agreement: A contract that outlines the terms and conditions of a bank account.

Loan Application: A request submitted to a bank or lender to borrow money, including details about the purpose and terms of the loan.

Credit Report: A document containing a person's credit history, used by lenders to assess creditworthiness.

Prospectus: A legal document that provides information about an investment, such as a mutual fund or stock.

SWIFT (Society for Worldwide Interbank Financial Telecommunication): A network used by banks for secure communication and transactions.

Letter of Credit (LC): A document used in international trade to guarantee payment to the seller.

Invoice: A document requesting payment for goods or services provided.

Financial Statement: A report summarizing a company's financial status, including the balance sheet, income statement, and cash flow statement.

Power of Attorney: A legal document that grants someone the authority to act on another person's behalf.

Due Diligence: Research and investigation conducted by a bank to assess the risk associated with a transaction or investment.

Asset: Something valuable owned by an individual or organization that can be used to pay debts or generate income.

Liability: A financial obligation or debt that an individual or organization is responsible for.

Collateral: An asset used as security for a loan. If the borrower can't repay, the lender can take the collateral.

Liquidity: How easily an asset can be converted into cash without losing its value.

Solvency: The ability of an individual or organization to meet its financial obligations and pay off debts.

Derivative: A financial contract whose value is based on the performance of an underlying asset, index, or entity.

Leverage: Using borrowed money to increase the potential return on an investment.

Principal: The original amount of money invested or borrowed, excluding interest or earnings.

Interest Rate: The cost of borrowing money or the return on investment, expressed as a percentage.

Exchange Rate: The value of one currency in terms of another currency, used for international trade.

International banking

Foreign Currency: Money from another country, used in international transactions.

Trade Finance: Financial services and instruments used in international trade, like letters of credit and export financing.

Export-Import Bank: A government agency that provides financing and insurance to support international trade.

Trade Credit: A type of short-term credit offered by suppliers to buyers.

Exchange Rate Risk: The risk that changes in exchange rates can affect the value of international transactions

International Wire Transfer: Sending money electronically between banks in different countries

Offshore Banking: Banking services in a foreign country, often for tax benefits or asset protection.

Multinational Corporation: A company that operates in multiple countries.

Global Economy: The interconnected economic activity of countries around the world.

Sovereign Debt: Money borrowed by a government through bonds or loans.

Risk management

Risk Assessment: Evaluating potential risks and their impact on a business or investment.

Credit Risk: The risk of a borrower not repaying a loan or debt.

Market Risk: The risk of losing money due to changes in market conditions.

Operational Risk: The risk of loss due to inadequate or failed internal processes, systems, or people.

Risk Mitigation: Strategies to reduce or manage risks.

Default: Failing to meet financial obligations, such as loan repayments.

Collateralized Debt Obligation (CDO): A complex financial product composed of multiple loans or debts.

Stress Test: Analyzing how a financial institution would perform under adverse economic conditions.

Liquidity Risk: The risk of not being able to quickly sell an asset without a significant loss.

Hedging: Using financial instruments to reduce the risk of adverse price movements in investments.



Financial statements

Banking technology

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Income Statement: A financial document that shows a company's revenue, expenses, and profits or losses over a specific period.

Balance Sheet: A financial statement that provides a snapshot of a company's assets, liabilities, and equity at a specific point in time.

Cash Flow Statement: A financial statement that tracks the movement of cash in and out of a company over a period of time.

Audit: A thorough examination of financial records, processes, and procedures to ensure accuracy and compliance.

GAAP (Generally Accepted Accounting Principles): A set of standardized accounting rules and principles used for financial reporting in the United States.

IFRS (International Financial Reporting Standards): A set of global accounting standards used by companies for financial reporting outside the United States.

Earnings Per Share (EPS): A measure of a company's profitability, calculated as net income divided by the number of outstanding shares

Dividend Yield: The annual dividend income paid to shareholders as a percentage of the stock's market price.

P/E Ratio (Price/Earnings Ratio): A measure of a company's valuation, calculated as the stock's price divided by its earnings per share.

ROA (Return on Assets): A measure of a company's profitability, calculated as net income divided by total assets.

Fintech (Financial Technology): Technology-driven financial services and solutions, such as online banking and payment apps.

Blockchain: A decentralized digital ledger used to record and verify transactions.

Cryptocurrency: A digital or virtual form of currency, like Bitcoin or Ethereum, that uses cryptography for security.

Bitcoin: The first and most well-known cryptocurrency.

Digital Wallet: An electronic tool for securely storing and managing digital assets, including cryptocurrencies.

Biometric Authentication: Using physical characteristics like fingerprints or facial recognition for security and identity verification.

API (Application Programming Interface): A set of rules and protocols that allow different software applications to communicate and interact.

Cybersecurity: Measures and technologies used to protect computer systems and data from cyber threats.

Data Encryption: The process of converting data into a code to prevent unauthorized access.

Cloud Banking: Banking services and data storage provided through cloud computing technology.

Trade & finance

Banking relationships

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Import: Bringing goods or services into one country from another.

Export: Sending goods or services from one country to another.

Trade Surplus: When a country exports more than it imports.

Trade Deficit: When a country imports more than it exports.

Bill of Lading: A document that details goods being shipped and serves as a receipt.

Incoterms (International Commercial Terms): Standardized terms used in international trade to define seller and buyer responsibilities.

Trade Finance: Financial services and products that support international trade transactions.

Currency Swap: An agreement to exchange one currency for another at an agreed-upon exchange rate.

Trade Agreement: An international pact that regulates trade between countries.

Banking Relationships: The connections between banks and their customers, often managed by relationship managers.

Customer Relationship: The interactions and connections between a bank and its clients.

Account Manager: A person responsible for managing and advising on a client's bank accounts.

Financial Advisor: A professional who provides financial guidance and investment advice to clients.

Corporate Banking: Banking services tailored to the needs of businesses and corporations.

Relationship Manager: A bank employee responsible for managing and growing relationships with clients.

Trustee: A person or institution responsible for managing assets on behalf of another party.

Beneficiary: A person or entity entitled to receive funds or assets from a trust, insurance policy, or will.

Counterparty: The other party involved in a financial transaction.

Joint Account: A bank account owned by two or more people with equal access.

Merchant Services: Financial services that enable businesses to accept payments from customers.

Emerging trends

ESG (Environmental, Social, Governance): ESG considers a company's impact on the environment, society, and how it's managed, promoting sustainability.

Sustainable Finance: Financial services that support projects with positive environmental and social impacts.

Green Bonds: Bonds used to fund environmentally friendly projects like renewable energy.

Digital Banking: Banking online or through mobile apps, avoiding physical branches.

Open Banking: Secure sharing of financial data with third-party services via APIs.

Peer-to-Peer Lending: Online platforms connecting borrowers with individual investors directly.

Robo-Advisor: Automated digital platform providing investment advice and portfolio management.

Big Data Analytics: Using advanced technology to analyze large datasets for insights.

Al in Banking: Al technologies improving banking processes, customer service, and recommendations.

Quantum Computing: Advanced computing using quantum mechanics for incredibly fast calculations.

Mergers & acquisitions



Merger: When two companies combine to form a single entity, often to improve efficiency and competitiveness.

Acquisition: When one company buys another, acquiring its assets, operations, and often control.

Due Diligence: Thorough research and analysis conducted before a business transaction to assess its risks and benefits.

Synergy: The positive effect when two entities working together achieve better results than they would separately.

Hostile Takeover: An acquisition that occurs against the target company's wishes, usually involving aggressive tactics.

IPO (Initial Public Offering): When a private company offers its shares to the public for the first time, raising capital by becoming publicly traded.

Shareholder: A person or entity that owns shares in a company, entitling them to a portion of its profits and voting rights.

Board of Directors: A group of individuals elected by shareholders to oversee a company's management and make major decisions.

Share Buyback: When a company repurchases its own shares from the open market, reducing the number of outstanding shares.

Golden Parachute: A compensation package for top executives that provides substantial benefits if they are terminated during a merger or acquisition.

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Acronyms

ACH (Automated Clearing House): A network for electronic funds transfers and direct deposits in the United States.

AML (Anti-Money Laundering): Measures taken to prevent illegal activities that involve the process of making "dirty" money appear "clean" by disguising its origins.

API (Application Programming Interface): A set of rules and protocols that allow different software applications to communicate and interact.

ATM (Automated Teller Machine): A machine that allows customers to perform basic banking transactions.

BIS (Bank for International Settlements): An international financial institution that serves as a bank for central banks.

CDD (Customer Due Diligence): The process of verifying the identity and assessing the risk of customers, as part of AML procedures.

CEO (Chief Executive Officer): The highest-ranking executive in a company, responsible for overall management.

CFO (Chief Financial Officer): The top financial executive in a company responsible for managing financial matters.

CFT (Counter Financing of Terrorism): Measures to prevent and detect the funding of terrorist activities through financial institutions.

CIP (Customer Identification Program): A regulatory requirement to verify the identity of customers opening accounts.

COO (Chief Operating Officer): The senior executive responsible for the day-to-day operations of a company.

CRM (Customer Relationship Management): Strategies and technologies for managing and analyzing customer interactions.

CRO (Chief Risk Officer): The executive responsible for managing and mitigating risks within a company.

CRR (Cash Reserve Ratio): The percentage of deposits banks are required to keep with a central bank.

CTO (Chief Technology Officer): The senior executive responsible for technology-related decisions within a company.

DPA (Data Protection Act): Legislation governing the protection of personal data.

DTI (Debt-to-Income): A ratio used by lenders to assess a borrower's ability to repay debt.

EPS (Earnings Per Share): A measure of a company's profitability, calculated as net income divided by the number of outstanding shares.

ESG (Environmental, Social, Governance): A framework for assessing a company's environmental, social, and governance impact.

FATCA (Foreign Account Tax Compliance Act): A U.S. law that requires foreign financial institutions to report account information of U.S. taxpayers to the IRS.



FDIC (Federal Deposit Insurance Corporation): A U.S. government agency that insures deposits in banks and thrift institutions.

FINRA (Financial Industry Regulatory Authority): A non-governmental organization that regulates the securities industry in the United States.

FOMC (Federal Open Market Committee): A part of the U.S. Federal Reserve responsible for monetary policy.

FX (Foreign Exchange): The market for trading different currencies.

GAAP (Generally Accepted Accounting Principles): A set of standardized accounting rules and principles used for financial reporting in the United States.

HFT (High-Frequency Trading): A type of trading where algorithms are used to make rapid trades.

IBAN (International Bank Account Number): A standardized international numbering system for bank accounts.

IFRS (International Financial Reporting Standards): A set of global accounting standards used by companies for financial reporting outside the United States.

IoT (Internet of Things): The network of interconnected devices and objects that can exchange data.

KYC (Know Your Customer): The process banks use to verify the identity of their customers to prevent fraud and money laundering.

LIBOR (London Interbank Offered Rate): The benchmark interest rate at which banks lend to each other.

M&A (Mergers and Acquisitions): The buying, selling, and combining of companies.

MIS (Management Information System): Systems and tools for collecting and analyzing data to support decision-making.

NPA (Non-Performing Asset): A loan or credit that is not generating income because the borrower is not repaying.

OTC (Over-the-Counter): Trading of financial instruments that occurs directly between parties rather than on an exchange.

P&L (Profit and Loss): A financial statement that shows a company's revenue, costs, and expenses.

PE (Private Equity): Investments made in private companies that are not publicly traded.

P/E Ratio (Price/Earnings Ratio): A measure of a company's valuation, calculated as the stock's price divided by its earnings per share.

PIN (Personal Identification Number): A code used to authenticate cardholders during ATM and card transactions.

POA (Power of Attorney): A legal document that grants someone the authority to act on another person's behalf.

RBI (Reserve Bank of India): The central bank of India responsible for monetary policy.

ROA (Return on Assets): A measure of a company's profitability, calculated as net income divided by total assets.

ROI (Return on Investment): A measure of the profitability of an investment.

SAR (Suspicious Activity Report): A report filed by financial institutions when they suspect unusual or suspicious activities in an account.

SEPA (Single Euro Payments Area): A payment integration initiative in Europe for making euro payments.

SWIFT (Society for Worldwide Interbank Financial Telecommunication): A network used by banks for secure communication and transactions.

TIN (Taxpayer Identification Number): A unique number assigned to individuals and businesses for tax purposes.

USP (Unique Selling Proposition): A marketing term referring to what sets a product or service apart from competitors.

WTO (World Trade Organization): An international organization that deals with global trade rules and agreements.



Don't speak English. Speak Banking.

In the realm of banking professionals, fluency in English is only the foundation. A true mastery of the financial industry's specialized terminology is imperative to ensure precision in adhering to protocols and fostering seamless communication with partners.

Learnship is the preferred partner for over 70 leading entities within the banking, insurance, and consulting sectors. We deliver bespoke, award-winning language training solutions tailored to the exacting demands of these industries.

- We put top-tier accredited trainers at the heart of learners' experience to deliver engaging, impactful courses.
- We blend general, finance-, banking-, and insurance-specific content to match your learners' objectives and needs.
- We help executives and managers to prepare for highstakes situations with expert language coaches.
- We supercharge your whole workforce's language skills with a premium business language learning platform

To learn more about Learnship's solutions, contact your Sales executive or visit Learnship.com

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