

INDUSTRY INSIDER

PATH TO HEALTH

# Bringing your **new** **medicine** to market



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Uniting **global teams** through language

This series explores key vocabulary from popular company departments and industries. The key vocabulary is marked in bold, and a glossary is provided. This content has been written by learning experts from our Learnship Academy.



Imagine you have discovered a new **medicine** called Calminique, which helps people suffering from a condition known as Restless Mind Syndrome (RMS). This illness causes constant worry and difficulty sleeping, affecting daily life. Here's how you can successfully put Calminique on the market.

First, you need to conduct a **clinical trial**. This is where you test Calminique on **patients** to see the **efficacy** of your medicine. You will include a group that receives a **placebo** to understand the **placebo effect** and determine if the results are due to the drug or not. Before starting the trial, make sure to get **consent** from all participants. They should be informed about possible **side effects**, such as mild headaches or stomach upset. After completing the trial, analyze the data carefully to see if Calminique works.

If the results are positive, you will move to the next **phase** of development. You can then submit a request for approval to health authorities. They will review your findings and decide if Calminique can be sold in **pharmacies**.

Once you receive **approval**, patients will be able to get a **prescription** from their doctors and Calminique will be available in a drug store near you! This means people suffering from RMS will finally have a solution to help them relax and sleep better at night.

By following these steps, you can successfully bring your new drug to those who need it most, improving their quality of life and offering hope for better mental health.

## GLOSSARY

**approval (n.)**

- an official permission to sell and use a drug after successful testing

**clinical trial (phr.)**

- a study testing a new drug's safety and effectiveness on people

**consent (n.)**

- permission given by a person to join a study

**efficacy (n.)**

- the ability of a drug to cure the illness or improve its symptoms

**medicine, drug (n.)**

- a substance used to diagnose, cure, treat, or prevent disease

**patient (n.)**

- a person receiving medical care or participating in a trial

**pharmacy, drug store (n.)**

- a type of a shop in which one can buy medicine and other medical products

**phase (n.)**

- a stage of testing in a clinical trial

**placebo (n.)**

- an inactive substance given to a patient instead of the real drug

**placebo effect (phr.)**

- improvement in symptoms due to belief in treatment, even if it's inactive

**prescription (n.)**

- written order from a doctor for a patient to get a specific drug

**side effect (phr.)**

- unwanted effect caused by a drug, sometimes negative